

www.novita.ca



## **THEATRE CONSULTANTS**

Our staff covers the full range of exprience in theatre. We are designers, technicians, writers, directors, and performers. Because of this, we have a passion for and an intimate understanding of theatre, both the art form and the buildings which support it.

Theatres are complex buildings that need to accomplish many roles, both in their internal functions and within their larger communities. We understand all aspects of what it takes to run a theatre, from the form and function of the building and its technology, to its management and sustainability.

We are an independent consulting and design office only. We do not sell equipment or represent manufacturers or suppliers. Our primary goal is to provide the right solutions for the best possible price.

## **Our Theatre Consulting Services Include:**

## **Theatre Planning**

- Facility Planning
- Facility Programming
- Facility Design

## **Theatre Systems Design**

- Auditorium configuration, seating and sightlines
- Functional planning
- Special area detailing
- Stage lighting
- Sound reinforcement and effects
- Audio paging and monitoring
- Production intercommunications
- Assistive listening
- Video monitoring and display
- Counterweight and motorized stage rigging
- Draperies and track
- Elevators and lifts
- Combined show controls
- Digital signage











# NEVITA

# **NIAGARA FALLSVIEW CASINO**

Location: Niagara Falls, Ontario Project Owner: Falls Management Company Date Completed: June 2004 Project Cost: \$1 billion

Architect: Zeidler Partnership Architects and B+H Architects

Theatre and AV Consultants: Novita







nage credit: Falls Management Comp

This \$1 billion facility consists of gaming floors, retail stores, a 370 room hotel, a 1,500 seat theatre and meeting/ exhibition spaces.

Novita acted in two capacities on this project. Novita was the Theatre Consultant for the fully equipped 1,500 seat concert theatre and was directly responsible for \$2 million of systems and equipment including lighting, audio, video, rigging draperies and pit lifts. The concert theatre is a multi-form room designed and equipped for quick change over from one format to another.

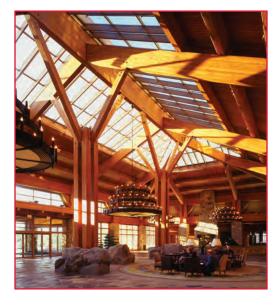
Novita was also the AV Multimedia Consultant for the overall facility including building wide digital AV distribution, AV and room control systems in exhibition and other program spaces, audio distribution and paging throughout, interior flat panel displays and exterior large format displays. As AV Multimedia Consultants, Novita was directly responsible for \$4 million of systems and equipment.



## **CASINO RAMA**

Location: Rama, Ontario Project Owner: Chippewas of Mnjikaning Date Completed: 2003 Systems Cost: \$2.5 million Architect: WZMH Architects Theatre and AV Consultants: Novita







age credit: WZMH Architec

Novita, working closely with the Users, designed and specified \$2.5 million of Presentation Systems and related infrastructure for the Casino Rama Entertainment Centre. The Entertainment Centre is a multi-purpose exhibit and convention centre that can seat 5,000 in theatre mode.

These systems included audio reinforcement, audio monitoring, assistive listening system for the hearing impaired, intercommunication system, video image magnification, large format video projection, intelligent lighting and conventional theatrical lighting, concert grid system, motor control, concert masking system and concert staging.

Novita designied and specified one of the largest retractable seating systems in Ontario. The Entertainment Centre can be converted to and from the theatre configuration in under ten hours.

# NEVITA

# **CHRYSLER THEATRE**

Location: Windsor, Ontario Project Owner: City of Windsor Date Completed: 1992 Cost: \$6 million Architect: Lett/Smith Architects Theatre Consultants: Novita







The Chrysler Theatre is part of a 230,000 square foot convention facility, the St. Clair Centre for the Arts, originally built in 1960 and renovated in the early 1990's at a total cost of \$30 million.

The work on this 1,200 seat theatre included new lobbies and front of house facilities, reconstruction of the stage opening, heightening the stage tower and all new theatre equipment.

The theatre is heavily used as a touring house which draws from the Detroit market immediately across the river as well as being a plenary facility for conventions.

Novita also provided AV Multimedia Consulting Services for lecture halls and meeting rooms in the facility.



# **CLIENT LIST**

#### **Municipal**

Arts and Entertainment Centre, Milton Burnhamthorpe Library Theatre, Mississauga Capitol Theatre, Port Hope Centennial Hall, London Centrepointe Theatre, Ottawa Civic Square, Mississauga Community Waterfron Park, North Bay Dow People Place, Sarnia Fort Frances Community Theatre, Fort Frances Gibson Cultural Centre, Alliston Grace Hartman Amphitheatre, Sudbury Gravenhurst Opera House, Gravenhurst John Elliott Theatre, Georgetown Living Arts Centre, Mississauga London Central Library Theatre, London Markham Theatre For Performing Arts, Markham Mel Lastman Square, Toronto National Theatre, Kabul, Afghanistan Newmarket Theatre, Newmarket **Ouinte Cultural Centre, Belleville** Rene M. Caisse Memorial Theatre, Bracebridge Rose Theatre, Brampton St. Clair Centre for the Arts, Windsor Sudbury Performing Arts Centre, Sudbury TCU Place (Centennial Auditorium), Saskatoon The Centre in the Square, Kitchener Uxbridge Music Hall, Uxbridge Vaughan City Playhouse, Vaughan Victoria Hall, Petrolia

#### **Independent Schools**

American School Theatre, Shanghai, China Appleby College, Oakville Country Day School, Richmond Hill Crescent School, Toronto Netherwood Performing Arts Centre, Rothesay Redeemer University College, Ancaster Ridley College, St. Catharines St. John's Ravenscourt School, Winnipeg Sterling Hall School, Toronto Trinity College School, Port Hope Xiamen College, Xiamen, China

#### **Public Schools**

De La Salle High School, Ottawa Dufferin Peel Catholic District School Board Essa Secondary School, Angus Etobicoke Collegiate Institute, Etobicoke Governor Simcoe School, St. Catharines Iroquois Falls Theatre, Iroquois Falls Milton District High School Theatre, Milton Ministry of Education, Bermuda North Toronto Collegiate Theatre, Toronto Rainbow District School Board, Sudbury St Elizabeth Catholic High School, Thornhill St Benedict Catholic Secondary School, Sudbury St Joseph-Scollard Hall, North Bay Toronto District School Board (97 school projects)

#### **Colleges and Universities**

Carleton University, Ottawa Humber College, Toronto McMaster Health Sciences, McMaster University, Hamilton Occidental College, Los Angeles, California Sheridan College, Oakville Southern Methodist University, Dallas, Texas Trent University, Peterborough University of Ontario Institute of Technology – Regent Theatre, Oshawa University of Toronto, Toronto University of Western Ontario, London University of Winnipeg, Winnipeg, Manitoba

## **Production Companies**

Alderney Landing Theatre, Halifax Capitol Centre, North Bay Equity Showcase Theatre, Toronto Factory Theatre, Toronto Fredericton Playhouse, Fredericton Imperial Theatre, Sarnia Magnus Theatre, Thunder Bay Neptune Theatre, Halifax Theatre Aquarius, Hamilton



#### **Cultural Institutions**

Black Creek Pioneer Village, Toronto Community Living Dufferin, Orangeville Chinese Cultural Centre, Toronto Columbus Centre, Toronto Elgin and Winter Garden Theatre Centre, Toronto Japanese Canadian Cultural Centre, Toronto Lebovic Jewish Community Centre, Toronto Perimeter Institute, Waterloo Royal Ontario Museum, Toronto The Walmer Centre, Toronto Todmorden Mills Theatre, Toronto UJA Federation, Toronto Victoria Park Amphitheatre, Niagara Falls

### Commercial

BlackBox Theatre, Cologne, Germany Casino Rama Entertainment Centre, Rama Importanne Theatre, Zagreb, Croatia Port Place Theatre, St. Catharines Ricoh Coliseum, Toronto