



THEATRE CONSULTANTS

SINCE 1982

Theatres Over 1000 Seats

www.novita.ca

THEATRE CONSULTANTS

Our staff covers the full range of experience in theatre. We are designers, technicians, writers, directors, and performers. Because of this, we have a passion for and an intimate understanding of theatre, both the art form and the buildings which support it.

Theatres are complex buildings that need to accomplish many roles, both in their internal functions and within their larger communities. We understand all aspects of what it takes to run a theatre, from the form and function of the building and its technology, to its management and sustainability.

We are an independent consulting and design office only. We do not sell equipment or represent manufacturers or suppliers. Our primary goal is to provide the right solutions for the best possible price.



Our Theatre Consulting Services Include:

Theatre Planning

- Facility Planning
- Facility Programming
- Facility Design

Theatre Systems Design

- Auditorium configuration, seating and sightlines
- Functional planning
- Special area detailing
- Stage lighting
- Sound reinforcement and effects
- Audio paging and monitoring
- Production intercommunications
- Assistive listening
- Video monitoring and display
- Counterweight and motorized stage rigging
- Draperies and track
- Elevators and lifts
- Combined show controls
- Digital signage



NIAGARA FALLSVIEW CASINO

Location: Niagara Falls, Ontario

Project Owner: Falls Management Company

Date Completed: June 2004

Project Cost: \$1 billion

Architect: Zeidler Partnership Architects and B+H Architects

Theatre and AV Consultants: Novita



This \$1 billion facility consists of gaming floors, retail stores, a 370 room hotel, a 1,500 seat theatre and meeting/ exhibition spaces.

Novita acted in two capacities on this project. Novita was the Theatre Consultant for the fully equipped 1,500 seat concert theatre and was directly responsible for \$2 million of systems and equipment including lighting, audio, video, rigging draperies and pit lifts. The concert theatre is a multi-form room designed and equipped for quick change over from one format to another.

Novita was also the AV Multimedia Consultant for the overall facility including building wide digital AV distribution, AV and room control systems in exhibition and other program spaces, audio distribution and paging throughout, interior flat panel displays and exterior large format displays. As AV Multimedia Consultants, Novita was directly responsible for \$4 million of systems and equipment.

CASINO RAMA

Location: Rama, Ontario

Project Owner: Chippewas of
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Date Completed: 2003

Systems Cost: \$2.5 million

Architect: WZMH Architects

Theatre and AV Consultants: Novita



Novita, working closely with the Users, designed and specified \$2.5 million of Presentation Systems and related infrastructure for the Casino Rama Entertainment Centre. The Entertainment Centre is a multi-purpose exhibit and convention centre that can seat 5,000 in theatre mode.

These systems included audio reinforcement, audio monitoring, assistive listening system for the hearing impaired, intercommunication system, video image magnification, large format video projection, intelligent lighting and conventional theatrical lighting, concert grid system, motor control, concert masking system and concert staging.

Novita designed and specified one of the largest retractable seating systems in Ontario. The Entertainment Centre can be converted to and from the theatre configuration in under ten hours.



CHRYSLER THEATRE

Location: Windsor, Ontario

Project Owner: City of Windsor

Date Completed: 1992

Cost: \$6 million

Architect: Lett/Smith Architects

Theatre Consultants: Novita



The Chrysler Theatre is part of a 230,000 square foot convention facility, the St. Clair Centre for the Arts, originally built in 1960 and renovated in the early 1990's at a total cost of \$30 million.

The work on this 1,200 seat theatre included new lobbies and front of house facilities, reconstruction of the stage opening, heightening the stage tower and all new theatre equipment.

The theatre is heavily used as a touring house which draws from the Detroit market immediately across the river as well as being a plenary facility for conventions.

Novita also provided AV Multimedia Consulting Services for lecture halls and meeting rooms in the facility.



CLIENT LIST

Municipal

Arts and Entertainment Centre, Milton
Burnhamthorpe Library Theatre, Mississauga
Capitol Theatre, Port Hope
Centennial Hall, London
Centrepointe Theatre, Ottawa
Civic Square, Mississauga
Community Waterfront Park, North Bay
Dow People Place, Sarnia
Fort Frances Community Theatre, Fort Frances
Gibson Cultural Centre, Alliston
Grace Hartman Amphitheatre, Sudbury
Gravenhurst Opera House, Gravenhurst
John Elliott Theatre, Georgetown
Living Arts Centre, Mississauga
London Central Library Theatre, London
Markham Theatre For Performing Arts, Markham
Mel Lastman Square, Toronto
National Theatre, Kabul, Afghanistan
Newmarket Theatre, Newmarket
Quinte Cultural Centre, Belleville
Rene M. Caisse Memorial Theatre, Bracebridge
Rose Theatre, Brampton
St. Clair Centre for the Arts, Windsor
Sudbury Performing Arts Centre, Sudbury
TCU Place (Centennial Auditorium), Saskatoon
The Centre in the Square, Kitchener
Uxbridge Music Hall, Uxbridge
Vaughan City Playhouse, Vaughan
Victoria Hall, Petrolia

Independent Schools

American School Theatre, Shanghai, China
Appleby College, Oakville
Country Day School, Richmond Hill
Crescent School, Toronto
Netherwood Performing Arts Centre, Rothesay
Redeemer University College, Ancaster
Ridley College, St. Catharines
St. John's Ravenscourt School, Winnipeg
Sterling Hall School, Toronto
Trinity College School, Port Hope
Xiamen College, Xiamen, China

Public Schools

De La Salle High School, Ottawa
Dufferin Peel Catholic District School Board
Essa Secondary School, Angus
Etobicoke Collegiate Institute, Etobicoke
Governor Simcoe School, St. Catharines
Iroquois Falls Theatre, Iroquois Falls
Milton District High School Theatre, Milton
Ministry of Education, Bermuda
North Toronto Collegiate Theatre, Toronto
Rainbow District School Board, Sudbury
St Elizabeth Catholic High School, Thornhill
St Benedict Catholic Secondary School, Sudbury
St Joseph-Scollard Hall, North Bay
Toronto District School Board (97 school projects)

Colleges and Universities

Carleton University, Ottawa
Humber College, Toronto
McMaster Health Sciences, McMaster University, Hamilton
Occidental College, Los Angeles, California
Sheridan College, Oakville
Southern Methodist University, Dallas, Texas
Trent University, Peterborough
University of Ontario Institute of Technology – Regent Theatre, Oshawa
University of Toronto, Toronto
University of Western Ontario, London
University of Winnipeg, Winnipeg, Manitoba

Production Companies

Alderney Landing Theatre, Halifax
Capitol Centre, North Bay
Equity Showcase Theatre, Toronto
Factory Theatre, Toronto
Fredericton Playhouse, Fredericton
Imperial Theatre, Sarnia
Magnus Theatre, Thunder Bay
Neptune Theatre, Halifax
Theatre Aquarius, Hamilton

Cultural Institutions

Black Creek Pioneer Village, Toronto
Community Living Dufferin, Orangeville
Chinese Cultural Centre, Toronto
Columbus Centre, Toronto
Elgin and Winter Garden Theatre Centre, Toronto
Japanese Canadian Cultural Centre, Toronto
Lebovic Jewish Community Centre, Toronto
Perimeter Institute, Waterloo
Royal Ontario Museum, Toronto
The Walmer Centre, Toronto
Todmorden Mills Theatre, Toronto
UJA Federation, Toronto
Victoria Park Amphitheatre, Niagara Falls

Commercial

BlackBox Theatre, Cologne, Germany
Casino Rama Entertainment Centre, Rama
Importanne Theatre, Zagreb, Croatia
Port Place Theatre, St. Catharines
Ricoh Coliseum, Toronto